Conformer Products’ Protective Mailer Success Spurs On-Demand Inventory

Overprint capability and eco-friendly mail protection deliver unparalleled value, lasting impression

GREAT NECK, New York, December 17, 2010 – Conformer Products, Inc. has launched on-demand inventory of Conformer Protective Mailers with five sizes ready for immediate delivery. Made from bright white paperboard, Conformer Protective Mailers are more print-friendly and eco-friendly compared to padded mailers, Tyvek envelopes, and small boxes.

Fulfillment centers, printers, and distributors can now resell these readily available Conformer mailers. The mailers are made from a heavy-gauge, uncoated cover stock, which can be pre-printed with up to two spot colors or customized as needed using standard jet-press equipment. The on-demand inventory rollout answers the growing demand for Conformer’s popular custom mailers, which are sold alongside Conformer Presentation Folders and Plastic Portfolios.

Five stock sizes were selected from among the best-selling sizes in the custom line, and correspond to popular padded mailer sizes, which are not as eco-friendly and print-friendly as the Conformer offering. The easily recycled mailers are made from sustainably harvested SFI-certified stock in 14- and 18-point paperboard and have up to 1 1/2” maximum capacity.

“The Conformer Protective Mailer enables us to expand our business in packaging. Unlike most packaging alternatives, it’s got great print potential for addresses, logos, and marketing messages right on the package itself. And it serves an unmet need in the marketplace – a protective, professional looking mailer that is eco-friendly, too,” says Jerry Levey, president of Paper Mart Inc., a New Jersey-based paper merchant.

For trade pricing and product samples, call 866-695-4726 or send an email to support@ConformerInc.com.

About Conformer Products, Inc.
For more than a decade, Great Neck, N.Y.-based Conformer Products, Inc. has literally “pushed the envelope” with its patented envelope construction technology. Today, the company’s expanded product line of presentation folders, paperboard mailers, and envelopes has garnered numerous awards and a prestigious roster of satisfied clients. Superior durability and versatility, coupled with environmentally friendly design and materials, have earned Conformer Products recognition among the biggest office product breakthroughs in decades. More information about Conformer Products is available on our website at www.ConformerInc.com as well as our blog at www.ConformerInc.com/wordpress.